



The Adaptability of CE/CME During the COVID-19 PANDEMIC

Adapting to virtual delivery has maintained engagement and knowledge and competence gains



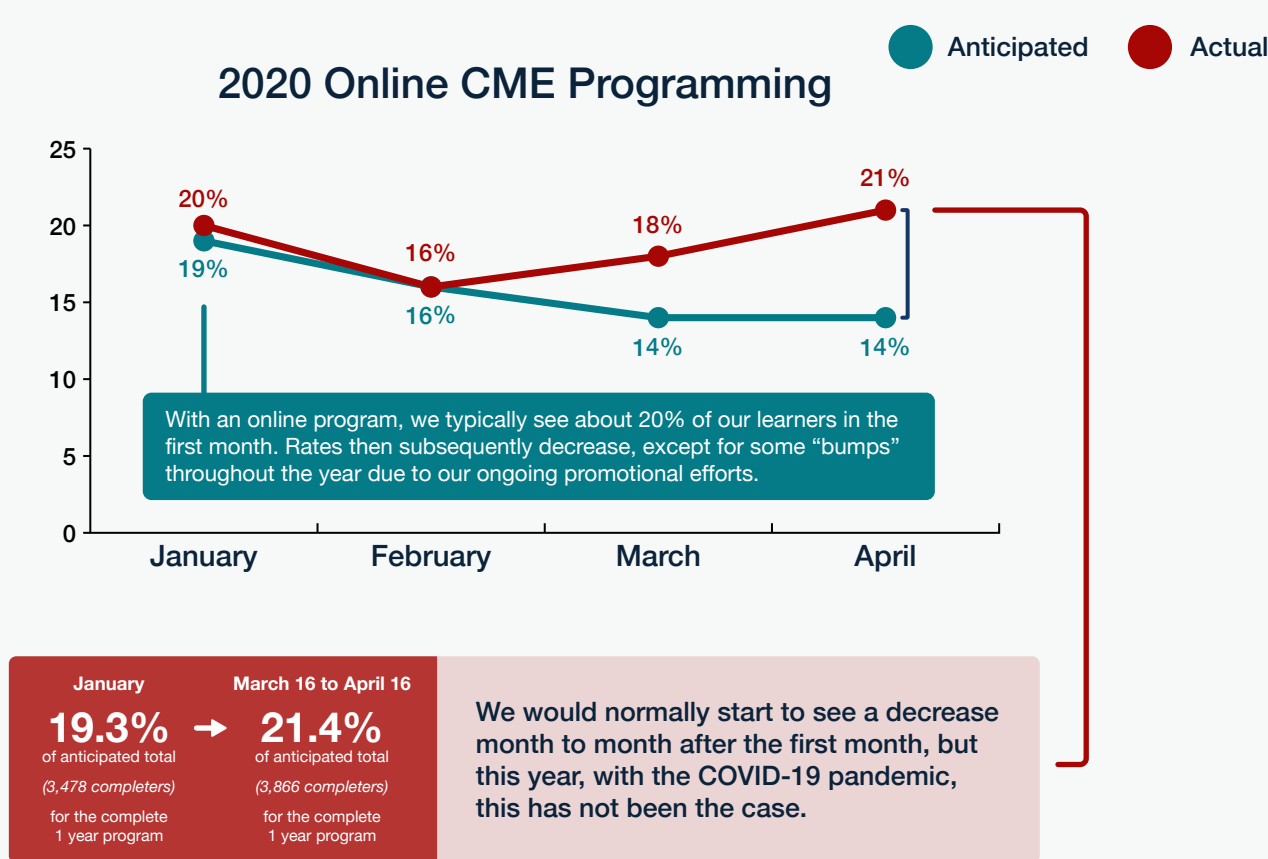
The COVID-19 Pandemic has forced CE providers to shift course and find innovative ways to educate. It has given us an opportunity to use our collective strengths to contribute to important information sharing on the pandemic from trusted resources around the world, such as the **FRONTLINE** initiative, which launched in mid-May.

- Given the unprecedented situation, we have been asking ourselves a couple questions related to CME/CE's value during this time. Can we reach our intended audience during such a pandemic? Meet their educational needs and expectations?
- To answer these questions:



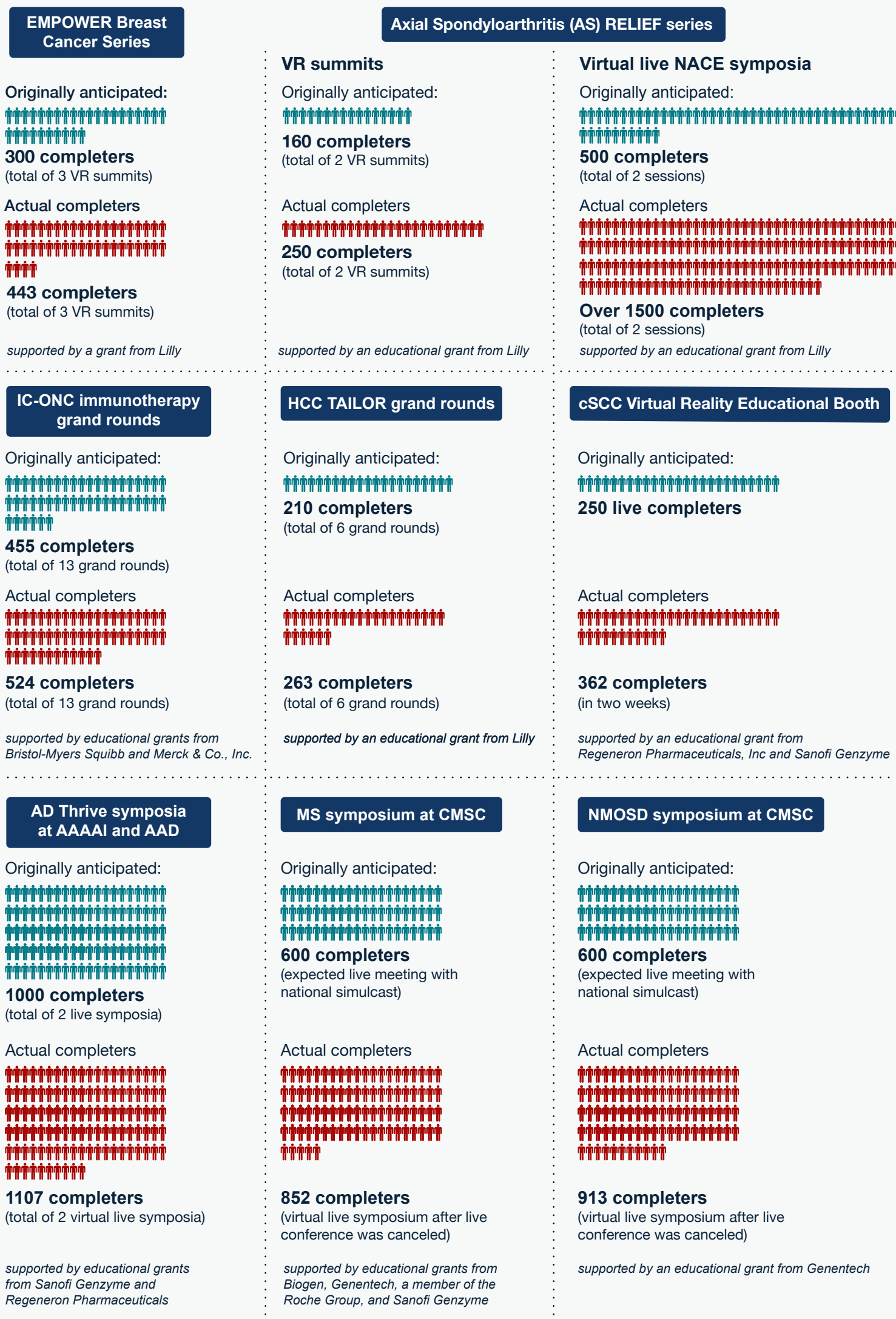
- We analyzed the total completers of our virtual live programming conducted in March and April of 2020 compared with our predicted totals for the live setting.
- We compared the monthly completion rates of online activities that launched in January/February 2020 with our anticipated monthly completions.
- We surveyed learners who participated in the programming that transitioned from live to virtual live programming to assess their satisfaction with the programming.
- We compared knowledge and competence gains in 3 of our virtual live series compared to results from 2019 programming with similar audiences and learning objectives.

1. MLG's CME/CE platforms have not only maintained but increased their reach during the pandemic, for both online as well as virtual live programming



Attendance has surpassed our expectations for the live meetings across the board:

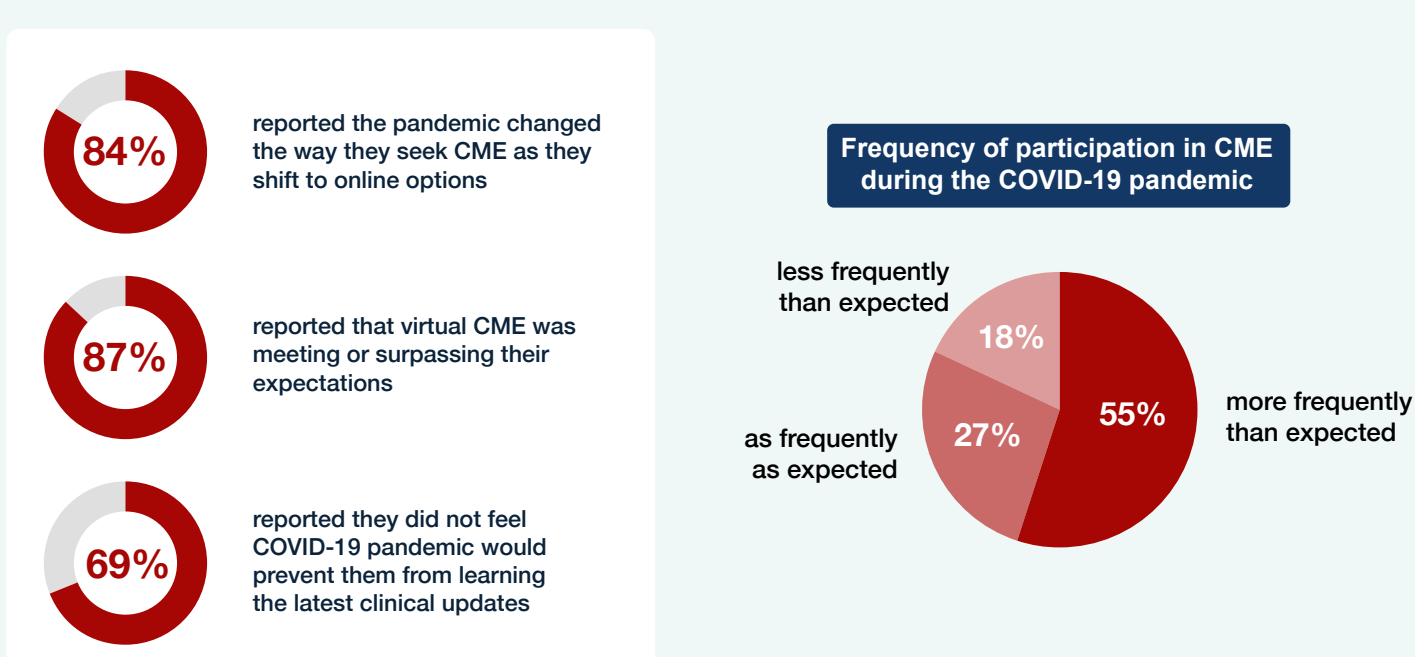
👤 = 10 completers ● Anticipated ● Actual



NACE, National Association for Continuing Education; IC-ONC, Immunotherapy Collaborative of Oncology Networked Communities; HCC, Hepatocellular carcinoma; cSCC, Cutaneous squamous-cell carcinoma; AD, Atopic dermatitis; AAAAI, American Academy of Allergy, Asthma, and Immunology; AAD, American Academy of Dermatology; MS, Multiple Sclerosis; CMSC, Consortium Of Multiple Sclerosis Centers; NMOSD, Neuromyelitis optica spectrum disorder

2. Learners appreciate the adaptability and accesibility of our CE programming during this time

MLG conducted a survey of learners who participated in MLG's virtual live meetings taking place thus far during the COVID-19 pandemic (N = 186).



3. Knowledge and competence gains at virtual live meetings remain at similar levels to live programming

After beta testing a variety of platforms and providing media kits and training to faculty, we were able to develop a platform where all the features designed for our live meetings were applicable to the virtual live meetings.



2D, 3D, VR and whiteboard animations were easily accessed

Chat features allowed for active Q&A during and after lectures, and pre/posttests and evaluation materials were provided in an efficient and user-friendly manner



Due to this adaptability, we were able to maintain learning gains seen before social distancing required meetings to go virtual.



The similar gains to live programs speaks to the ability of CME/CE to be flexible and continue to meet its educational goals