The Adaptability of CE/CME During the COVID-19 PANDEMIC
Adapting to virtual delivery has been a useful engagement and knowledge competence gain.

1. MLG’s CME/CE platforms have not only maintained but increased their reach thus far during the COVID-19 pandemic (N = 186).

Due to this adaptability, we were able to maintain learning gains seen before social distancing was required meetings to go virtual.

After beta testing a variety of platforms and providing media kits and training to faculty, we determined that we were able to meet our educational goals.

2. Learners appreciate the adaptability and accessibility of our CE programming.

3. Knowledge and competence gains at virtual live meetings remain at similar levels to live programming.

With an online program, we typically see about 20% of our learners in the first month. Rates then subsequently decrease, except for some “bumps” month to month after the first month, but we would normally start to see a decrease.

Before social distancing, we were provided in an efficient and user-friendly manner.

3. Learners appreciate the adaptability and accessibility of our CE programming.

MLG conducted a survey of learners who participated in MLG’s virtual live meetings taking place this year, with the COVID-19 pandemic, and reported the pandemic changed the way they seek CME as they reported the pandemic changed the way they seek CME as they reported they did not feel as frequently the latest clinical updates were easily accessed.

Due to the adaptability, we were able to maintain learning gains even before social distancing required meetings to go virtual.

• To answer these questions:
  - How has the role and value of CE/CME changed during the pandemic?
  - Can CE/CME continue to meet learners’ needs and expectations?

2) We compared the monthly completion rates of online activities that launched in January/February 2020 with our anticipated monthly completions.

3) We deemed learners who participated in the programming that launched before the COVID-19 pandemic as applicable to the virtual live meetings.

1) We analyzed the total completers of our virtual live programming conducted in January - March 2020, with an expected live meeting.

4) We compared knowledge and competence gains in 3 of our virtual live series compared to results from 2019 programming with similar audiences and learning objectives.

The similar gains to live programs speaks to the ability of CME/CE to be flexible and continue to meet its educational goals.

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